

Deming, New Mexico

The Hatton Studios

Better Photography—Silver City, Deming.

The bringing into a firm of a personality is a scene that is being enacted every day in the modern business world. Perhaps no better example of this can be cited in this section of the state than the excellent personality of Mr. Hatton and his two famous studios at Silver City and Deming.

The Deming studio is located at 228 South Third and is one of the best equipped studios in the Southwest. Mr. Hatton has all modern business machinery down to the minute and does a general line of "better photography," specializing on portraits. The Silver City studio is the leading studio at that city and is equipped in the same up-to-date manner, except being larger, as is the Deming one. One of the main features of the Silver City studio is the free rest room, which is open at all times and is maintained with an idea of a community gathering place where one can rest, write letters and meet one's friends. The motto of this place is "We Want You to Feel at Home."

Mr. Hatton has been here for four years and is from Denver. He was formerly engaged in house portrait work for a number of years. Mr. Hatton is a young man and a live wire. He has had about fifteen years' experience and has worked in some of the largest studios in the country. Mr. Hatton has been a member of the Photographers' Association of America for the past five years, which in itself is quite an honor. The specialty of the Hatton Studios is baby portraits. Mr. Hatton also does X-ray work for physicians, and in fact all of the better classes of photography. Mr. Hatton has the unique experience of having taken the only picture of Pershing's expedition when they came out of Mexico. At that time Mr. Hatton took 54 different views of General Pershing and his army. That Mr. Hatton and his studio are popular is well proved by the fact that when he sleeps he is always neglecting some part of his work, and it may be said that he very seldom neglects any of it. Mr. Hatton's eye idea in life seems to be taking pictures of people and buildings that are extremely hard to take or supposed to be "untakable," and then giving entire satisfaction.

The Commercial Hotel

Conveniently located directly across from the Union depot, the Commercial Hotel is considered to be one of Deming's leading hostels and the leading one for the traveling public, as the name indicates.

The Commercial Hotel has the proud distinction of being the oldest established hotel in the city. It is under the personal supervision of Mr. W. R. Pearce, an old experienced hotel man. The hotel, though having been under Mr. Pearce's management for a little over two months, is rapidly gaining in popularity, due to its small manner in his pleasant personality and courteous treatment.

Mr. Pearce is from Marfa, Texas, where he was formerly in the confectionery business. He was in the hotel business for about three years at Alpine, Texas. Mr. Pearce is a family man, his estimable wife actively assisting in the admirably managed hotel. Among the many characteristics of Mr. Pearce that mark him as an excellent host is the fact that his fifteen years residence in this western country has brought him into contact with numerous traveling men, and it is said he can call practically every "knight of the grip" between San Antonio, Texas, and El Paso, Arizona, by his first name.

The Commercial Hotel is fire-proof and modern and up-to-date in every possible way, and has a capacity of 40 guests. All rooms are equipped with hot and cold running water and both private and public baths, and it is understood that under the terms of Mr. Pearce's lease 11 rooms are to be added to the building in the near future.

That this hostelry is extremely popular is demonstrated by the fact they keep full-up practically all of the time. Then, too, the rates here are remarkably reasonable, considering the excellent accommodations received.

It is indeed refreshing, in these modern days, to find a hotel man who is so typical of the old western hospitality, and with the fact that one is made to feel at the Commercial that he is not merely paying for a room but is a guest, and made to feel at home, that it is impossible to predict anything but a success for Mr. Pearce in his new business.



It's high time folks quit trying to keep up with the Joneses. Sammy says. Folks with two-bit incomes shouldn't try to act like their grandmothers had died and left them the Bank of England. Lots of folks are wearing their salaries on their backs while their grocer is charging up their accounts to the profit and loss column.

A War Savings Stamp or two gotten at the postoffice every payday means more in the long run—and life is a long old run, Sammy says.

OTTO H. KAHN SAYS GROWN-UPS SHOULD BUY SAVINGS STAMPS

Dallas, Texas.—"It really seems odd that some people think the savings movement with investment in War Savings Stamps and Registered Treasury Savings Certificates is a sort of child's game," said Ottomere W. Kahn, Federal District Director of Savings for the Eleventh Federal Reserve District. "This is in direct conflict with the belief of Otto H. Kahn, of the great international banking house of Kuhn, Loeb & Co. of New York."

In a recent personal letter to Mr. Hume Mr. Kahn says: "No safer, more attractive or more convenient medium for savings was ever offered in this or any other country than our War Savings Stamps and Registered Treasury Savings Certificates. Their advantages are well known and universally appreciated. It is the duty of all banks and bankers throughout the nation to aid and assist the Thrift campaign of the Government in its efforts to induce people to place their savings in War Savings Stamps and Treasury Savings Certificates. By so doing they will complete and perpetuate a valuable public service done by them with such splendid patriotism and admirable efficiency during the war."

Such an opinion expressed by a man of Mr. Kahn's undisputed ability as a financier and student of world affairs, admits no argument; surely if a man of Mr. Kahn's prominence sees in this movement a place for his activities; if a man accustomed as he is to big things in finance, gives such an endorsement to the Thrift movement, it may well become any business man or other person or any banker, to follow Mr. Kahn's example.

FEDERAL RESERVE BANK SAYS \$53,960 BOUGHT FOURTH LIBERTY BONDS

Dallas, Texas.—When the Fourth Liberty Loan Drive was on in the Eleventh Federal Reserve District, 733,948 persons bought bonds, according to Ottomere W. Kahn, Savings Director of Dallas. The entire amount, value of \$45,000,000, was bought was \$148,968,533. Interest on these bonds is due semi-annually the next payment coming October 15, 1937. At that time the interest to be paid will be \$1,023,331.15. A like sum will be payable on March 15, 1937. Regret has been expressed in banking circles that many bond owners have never presented their interest coupons for payment, as is contemplated by the government.

DESIRE SAVINGS TAUGHT TO TEXAS SCHOOL PUPILS

The Texas Congress of Mothers and Parent Teachers' Association has pledged its solid support to the Government Savings Division in getting the fundamental principles of thrift and savings taught in Texas schools. Mrs. E. A. Winters at Fort Worth, president of the Congress, has advised Ottomere W. Kahn, Federal District Director of the Government Division, that she believes every school child should be taught these lessons in school which will so materially contribute to its opportunity for success and progress in life. Texas school children alone now own more than \$12,450,000 of Thrift Stamps and War Savings Stamps.

The National Bill for planes, graphophones and records, all interest was \$108,445,724. That sounds like jazz, not Thrift. It should have bought \$148,968,533 War Savings Stamps.



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Perhaps you have often wished that you could have all the pure, fresh milk that you could use. And now you can have it—by using KLIM.

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Go today to the nearest dealer and get a supply sufficient for your family needs.



L. J. PEACH

INCREASE IN FREIGHT RATES WILL PARALYZE BEAR GRASS SHIPPING

Portales, N. M., Sept. 10.—The company which has been buying and shipping bear grass from Portales for the past several years, recently received notice from the American Manufacturing Company that owing to the increase of freight rates they were compelled to cancel their former arrangements for the purchase of bear grass, and after October 1 they would accept no more bear grass, and wished the company here to notify the buyers to that effect. There has been during the past year ninety-two carloads of bear grass shipped from this point, for which the buyers received \$100 per car, and it meant several thousands of dollars to the people of Roosevelt county, with no worry except the cutting and marketing. The stopping of this industry will be greatly felt by some of the people in the dry portion of the county.

HAIL DAMAGE CROPS IN VICINITY OF LEVY

Levy, N. M., Sept. 10.—A severe hail storm struck Levy and vicinity doing much damage to crops, those in some fields being practically wiped out. Corn was stripped to the stalk, beans beaten into the ground and wheat in shock scattered over the fields. About a dozen farmers lost either all or a part of their crops, the result of a season's labor. Some poultry was killed by the hail, which was several inches deep in places.

WASHINGTON WEEKLIES RAISE SUBSCRIPTION TO \$1 A YEAR

Brewster, Wash., Sept. 10.—The first annual convention of the Okla-homa county editors met here and formed an organization with L. L. Gillespie of Brewster as chairman and Mrs. DeVos of Dinah as secretary and treasurer. The secretary was instructed to notify each editor of the adopted scale for job and ad-

vertising prices. Each paper in the county has approved the raising of weekly papers to \$1 a year. The convention emphasized co-operation in every detail.

MANY WOMEN USE GLYCERINE MIXTURE

Columbus women will be surprised at the INSTANT pleasant action of simple glycerine, buckthorn bark, etc., as mixed in Adler-Ich. One spoonful relieves ANY CASE of gas on stomach or sour stomach. Because Adler-Ich acts on both upper and lower bowel it often cures constipation and prevents appendicitis. One lady reports herself cured of a most distressing case of GLEET of a bad case of bowel trouble and constipation. Columbus Drug Company.

The Columbus Courier is the official paper of Luna County. If you want to read of the official doings of the County Commissioners read the Courier.

Ford

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The Ford Coupe with an electric self-starting and lighting system is one of the most popular members of the Ford Family. It is a permanently enclosed car, with sliding plate glass windows—an open car with plenty of shade. Then in inclement weather, enclosed and cozy, dust-proof and rain-proof. Just the car for traveling salesman, physicians, architects, contractors, builders, and a regular family car for two. Demountable rims with 3½-inch tires all around. To women it brings the convenience and comforts of the electric with the durability and economy of the Ford car. Early orders will avoid long delays in delivery.

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(Operated in connection with The Columbus Daily Courier)

Office Stationery School Stationery Writing Equipment

David's Ink	Clear Gilt Note Paper	Red Stamp Pads
La Page's Blue	Invoice-size Box Folders	Blue Stamp Pads
Merrillage	Design Blue Carbon Paper	Black Stamp Pads
Signal Ink	Ideal Pencil Carbon Paper	Violet Stamp Pads
Black Ink	Rainbow Crepe Paper, good for decorative purposes	Remington Black Record Type-writer Ribbons
Library Paste	Venus Copying Pencils	Underwood Black Record Type-writer Ribbons
Straincoat Cards	Yrivid Pencils	Red and Black Remington Type-writer Ribbons
Rubber Bands	Premium Pencils	Red and Black Underwood Type-writer Ribbons
Wire Waste Baskets	Red Pencils	Purple Record Remington Type-writer Ribbons
Wire Desk Baskets	Green Pencils	Purple Record Underwood Type-writer Ribbons
Memo Books	Plain Tissue Napkins	Permanent Linen Paper
Stock Sales Books	Decorated Tissue Napkins as Lily Drinking Cups	Bits of Nature Paper
White Tissue Paper	Royal Drinking Cups	Sheetswhite Paper
Green Tissue Paper	Manila Envelopes	Premium Paper
Blue Tissue Paper	Grayograph	By-Tone Paper
Scarlet Tissue Paper	Point Protectors	By-Tone Pencil Paper
Marine Star Tablets	Water Colors	
Stenographer's Note Books	Elastoblock Pens	
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